

## **PurePaleo**<sup>™</sup>

Bone Broth Protein



PUREPALEO"

PUREPALEO

CHOCOL



PurePaleo<sup>™</sup> is a protein powder featuring HydroBEEF<sup>™</sup>, a highly concentrated bone broth protein delivering 21 g of protein per serving of the vanilla- or chocolate-flavored options or 26 g of protein per serving of the unflavored/unsweetened option. HydroBEEF<sup>™</sup> is sourced from cattle raised in Sweden without hormones and free of any genetically modified grains, grasses, and hay. It undergoes an exclusive process that allows the protein to be hydrolyzed or "split" into a high concentration of functional peptides, which allows for faster absorption and assimilation. HydroBEEF<sup>™</sup> is more than 97% protein and has a high protein nitrogen score of >100, indicating high protein usability. Beef protein is a complete protein containing all the essential amino acids and collagen precursors. Adequate protein consumption provides the amino acids required for protein synthesis in the body. Protein serves as the main structural component of muscles, bones, and connective tissue, and it plays a direct role in building hormones, neurotransmitters, and enzymes. Protein supplementation may support healthy body composition, musculoskeletal health, and exercise performance.\*

HydroBEEF<sup>™</sup> is the ultimate protein supplement for those on a Paleo diet or anyone who wants the unique protein profile that comes only from beef. PurePaleo<sup>™</sup> is available in vanilla and chocolate flavors sweetened with stevia or in an unflavored and unsweetened powder.

## Benefits\*

- Healthy body composition
- Joint and connective tissue health
- Healthy muscle composition

## **Recommended Use**

Mix 27 grams (approximately one scoop) in eight ounces of water or any other beverage per day, or as directed by your health-care practitioner. Use a blender or shaker bottle and shake or mix well. For best blending results, liquid should be at room temperature.

## Highlights

- Delivers 21 grams of protein per serving for the vanilla- or chocolate-flavored options and 26 grams of protein per serving for the unflavored/unsweetened option
- Sourced from HydroBEEF<sup>™</sup>, a highly concentrated beef protein from hormone-free, grass fed, non-GMO Swedish cows
- Naturally hydrolyzed to enhance assimilation for high protein usability
- Convenient powder delivery available in three options: vanilla, chocolate, and unflavored/unsweetened
- Vanilla and chocolate flavors are sweetened with stevia leaf extract
- Gluten-free, dairy-free, and soy-free
- Non-GMO
- Paleo friendly

To contact Designs for Health, please call us at (860) 623-6314, or visit us on the web at www.designsforhealth.com.

Consult with your health-care practitioner about your specific circumstances and any questions you may have about this product. Designs for Health and logo are trademarks of Designs for Health, Inc.© 2022 Designs for Health, Inc. All rights reserved

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.